

<i>Integra DNA</i>	<i>Consultant Values</i>	<i>Client Benefits</i>
<i>Integrity</i>	<ul style="list-style-type: none"> • Do what is right • Always be fair, open and trustworthy • Build our client relationships on Integrity 	<ul style="list-style-type: none"> • Earn rather than assume your trust and respect • Use open, honest communication • We keep our promises • Our recommendations promote our client's best interests
<i>Mastery</i>	<ul style="list-style-type: none"> • Consultants have an average of 15 years experience • We continuously expand our knowledge base and capabilities <ul style="list-style-type: none"> – every consultant; every quarter • "The best attract the best" 	<ul style="list-style-type: none"> • Our clients receive: <ul style="list-style-type: none"> – Subject matter knowledge – Management rigor/know-how – "Battle-tested" best practices – Quantifiable results
<i>Innovation</i>	<ul style="list-style-type: none"> • Innovation is our "lifeblood" • Committed to being flexible, nimble and open minded • Voracious and pragmatic problem solving 	<ul style="list-style-type: none"> • Faster results and problem resolution • Better, more creative solutions • Cheaper path to achieving objectives
<i>Collaboration</i>	<ul style="list-style-type: none"> • Committed to teamwork and sharing our knowledge with: <ul style="list-style-type: none"> – Our clients – Our co-workers – Our community (NOUG, IOUG, OAUG, TDWI) 	<ul style="list-style-type: none"> • We value team success and strive to: <ul style="list-style-type: none"> – Transfer our knowledge – Leave you self-sufficient – Deliver results